

wordXchange® now available in Australia

Originally scheduled for availability in Australia in 2002, Divisible by Zero have announced the immediate availability of wordXchange® in Australia,

Stealing is legal in wordXchange®, the all-new anagram game that pits you against your rivals and against the clock in an all-out battle to make and keep words.

The winner is the first to make and line up six words. The catch? No word is safe! You can steal words made by your opponents, add one or more letters and re-shuffle them into a word of your own.

Each new word made, multiplies the possibilities for making more anagrams. Plus, in wordXchange®, it "ain't over 'til it's over", as any player can come from behind by stealing opponents' words. And wordXchange® is lightning fast. You can play an entire round in less than thirty minutes.



wordXchange® takes strategy and quick thinking – it is simply... a battle to the last word!

wordXchange® was originally released in the French speaking Canadian market in November 2000, however its success has prompted the earlier than expected availability of the English version. David Brennan of Divisible by Zero has found its success phenomenal:

"We were originally approached mid-year about the early availability of the English language version, and brought out some initial stock to start some market awareness, expecting to not list the product until 2002. However the feedback was so encouraging, we decided to fast track its availability in time for Christmas 2001. Best of all, we now expect the Junior version to be available in early 2001."

While only available for short time, wordXchange® has already racked up some significant achievements:

- o received a special invitations to participate in the :
 - Cannes Festival of Games and the
 - French Scrabble World championships.
- o has been selected as a winner in "Dr. Toy's 10 Best Games for 2001" and was also awarded "Dr. Toy's 100 Best Children's Products for 2001".
- o Has been awarded
 - "Oppenheim Toy Portfolio Gold Seal 2001"
 - "Parent's Guide To Children's Media 2001"

--- END ---

For further information, contact Sue Brennan the Australian and New Zealand distributor:
Divisible by Zero Pty Ltd. (mobile: 0407 806 997 email: sbrennan@dbz.com.au)

or visit www.dbz.com.au for comprehensive information about **wordXchange®**.

Date: 29th October 2001