



**PRESS RELEASE - FOR IMMEDIATE RELEASE**

## **Blokus**® Recognised in "Toy of the Year" awards

On top of being named last year as Australian "*Game of the Year*", **Blokus** has been recognised again this year with a Bronze in the "*Toy of the Year*" awards. The award was bestowed by the *Independent Toy Retailers of Australia (ITSA)*.

Sue Brennan of Divisible by Zero was obviously pleased with **Blokus**' ongoing success:

*"While 'only' a Bronze, it needs to be remembered that this is a Toy award. To receive such recognition against a much broader field just goes to emphasis **Blokus**' strength.*

*"**Blokus**' real strength is that it's the classic example of a game that takes seconds to learn and months to master – it has just one rule – so anyone can learn how to play it."*

**Blokus** is an exciting strategy game for the whole family, which has been distributed in more than twenty countries around the world and collected 16 awards along the way. Its simple rules offer an unlimited number of possibilities that will excite both beginners and champions. One of its best aspects is it takes only seconds to understand the rules and research has shown that 96% of purchasers recommend the game to their friends and family.

Divisible by Zero are a Melbourne based distributor of games and puzzles, with a focus on products with an educational flavour.

The *Independent Toy Specialists of Australia* are made up of Independent store operators and base their awards on merit, actual sales and customer feedback.

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For further information, contact Sue Brennan the Australian distributor:  
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or visit [www.dbz.com.au](http://www.dbz.com.au) for comprehensive information about **Blokus**

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