

DBZ Appointed Australasian Distributor for 

After fighting off some stiff competition, Divisible by Zero is pleased to announce their appointment as the distributor for Blokus in the Australian region.

Blokus is an exciting thinking game for the whole family, which has been distributed in more than twenty countries around the world.

Its simple rules offer an unlimited number of possibilities that will excite both beginners and champions.

One of its best aspects is its easy to understand, it takes only seconds to understand the rules and research has shown that 96% of purchasers recommend the game to their friends and family.

It will particularly appeal to lovers of the ever popular Tetris.

The Blokus packaging is visually very striking and it attracted many a crowd when launched at the *Melbourne Toy & Hobby Fair* last month. It will be available as units or in a fantastic stand-alone POS unit that is sure to generate extra sales.

Sue Brennan from DBZ is "chuffed" at the deal:

"When I saw Blokus at the Nurnberg Fair this year, I just knew it would be a hit and that it would fit in perfectly with our existing range. This product alone made the trip worth while."

Initial stocks of Blokus are expected to be available in June.

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For further information, contact Sue Brennan the Australian and New Zealand distributor:
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or visit www.dbz.com.au for comprehensive information about *Blokus*

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