

PRESS RELEASE

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PEOPLES OF THE PLANET GAINS RECOGNITION AT ANTI-RACISM AWARDS

At a gala reception last night at Parliament House Melbourne, Divisible by Zero were presented with their “**National Corporate Anti-Racism Award**”, in the small-business category, for their work involved in the game “**Peoples of the Planet**”.

Peoples of the Planet is a trivia style game played on a series of game boards – known as the *Great Book of Ages*, each representing one of nine major human development time periods, from prehistoric man to current day.

The focus of the game is on a better understanding of the different cultures and customs of people from around the world – both today and in the past. Each of the question cards presents questions and answers that help us better understand the rich diversity and extraordinary traditions of the human race.

The Corporate Anti-Racism Awards are presented by the B'nai B'rith Anti-Defamation Commission and the Australian Multicultural Foundation. The award winners were selected by a panel of distinguished Australians, including former Governor General the Rt Hon Sir Zelman Cowen, and former Prime Ministers the Hon Bob Hawke and the Rt Hon Malcolm Fraser.

David Brennan, accepting the award on behalf of Divisible by Zero, acknowledged the recognition of the value of *Peoples of the Planet*:

“Racism and discrimination frequently stems from a lack of understanding. Peoples of the Planet aims to help address this by presenting facts and insight into different cultures and customs in an entertaining and engaging manner.

It's is a resource for both adults and children that can help them understand differences and acknowledge them as just that – not right, not wrong – just different.”

Peoples of the Planet is one of a series of games from Bioviva Editions that help to both educate and entertain. Prominent amongst these is **Bioviva** – the trivia style game focussed on Science, Nature and the Environment. *Bioviva* is considered one of the most awarded educational games, with thirteen international awards – ranging from Ecological product of the Year

to Best New Trivia Game. *Peoples of the Planet* is now well on its way to better this!

Brunswick based Divisible By Zero, in inner city Melbourne, operates as an importer, manufacturer and distributor of educational and environmentally focussed products. Apart from managing the range of *Bioviva Editions* games, and other educational resources, they also manufacture a unique range of recycled tyre swings, hand sculptured into the shape of animals.

The B'nai B'rith Anti Defamation Commission (ADC) is Australia's only national organisation dedicated to researching and combating all forms of racism.

The Australian Multicultural Foundation (AMF) was established in 1988 as a legacy of the Australian Bicentennial year. Amongst its aims is the desire to cultivate in all Australians a strong commitment to Australia as one people drawn from many cultures, and by doing so, advance its social and economic well being.

The National Corporate Ant-Racism Awards are now in their third year, and are jointly presented by the ADC and AMF. Awards are presented in the categories of Small Business, Large Business, Government Agency and Cultural Organisation.

Winners in the other categories for 2001, included *The Body Shop*, the *AFL*, *Victorian College of the Arts* and *NSW Department of Education and Training*.

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or visit www.dbz.com.au for comprehensive information about *Peoples of the Planet*

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