

PRESS RELEASE

FOR IMMEDIATE RELEASE

Little Fingers wins Awards – and gets Cheaper

LittleFingers, the revolutionary keyboard with integrated trackball designed specifically for children has now received a number of key awards:

- Dr Toy – Inclusion in 10 Best Children’s Software/High Tech
- Children’s Software Review – All Star - Rated 4.3 out of 5
- Editors Choice – Computer Times
- Best of ’99 – Computer Journal
- Real Life Award - Lifeworks

Best of all, the success has led to the ability to reduce costs, resulting in a reduction in the Recommended Street Price in Australia – down to \$169.

David Brennan, founder of DBZ Publishing, is pleased with the success:

“These awards proved that we have picked a winner here. Not only will our children now be able to benefit from the availability of this technology in Australia, the improved volume projections have enabled a reduction in the price – making it more available.”

The **LittleFingers** keyboard is the first keyboard specifically designed for small hands. With it, children can quickly learn one of the most important and lasting computer skills - typing. The size and spacing of the keys have been scientifically engineered to allow younger children to easily reach all of the keys, naturally and comfortably, and to optimise their typing performance. Students can now learn to touch-type proficiently without having to hunt-and-peck on an adult sized keyboard.

While focussed on the educational market, **LittleFingers** will find a place in homes where parents wish to ensure that their children can gain effective use of a PC from an early age. It is also considered that the keyboard’s size will be of benefit to users with certain disabilities – such as the use of a single hand – where the ability of their hand to span the entire keyboard will enable them to radically improve their typing performance.

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For further information, contact the Australian distributor:

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or visit www.dbz.com.au for comprehensive information about **LittleFingers**.

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